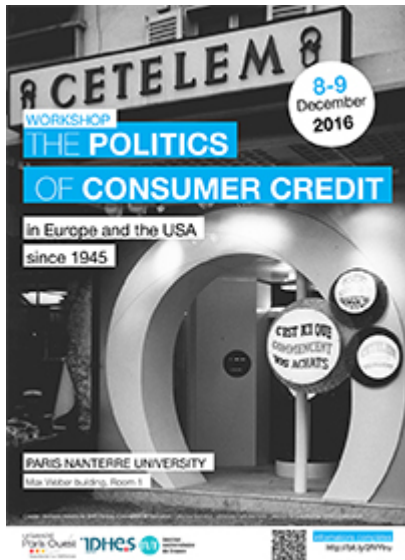


The Politics of Consumer Credit



Date(s)

du 8 décembre 2016 au 9 décembre 2016

Lieu(x)

Max Weber building, room 1

8 DECEMBER 2016

10-11.30 am a guided tour (English) of the historical headquarters' Société générale bank, 29 boulevard Haussmann, Paris 9

1.30 pm Introductory Remarks

[Sean O'Connell](#) and [Sabine Effosse](#)

2-4.30 pm Part I – Consumer Credit and Access to Consumption

Maria Rosaria de Rosa, University of Napoli

“Citizens and Consumers. The Credit Path in Italy during the Economic Miracle (1950s-1960s)”

[Sabine Effosse](#), Paris Université Paris Nanterreniversity

“Consumer Credit in 1950s-1960s France: from a Default Choice to a Trivial Means to Benefit from the Affluent Society”

[Sean O'Connell](#), Queen's University of Belfast

“Class, Race and Gender in Britain's Age of Truth in Lending: Consumer Credit after 1974”

9 DECEMBER 2016

10-12.30 am Part II – Many shades/shapes of Consumer Credit

[Gilles Laferté](#), CNRS-INRA Dijon

“Crédit noir and sub-Prime Credit: the Worker-Consumer and Doorstep Credit in Twentieth Century France and Britain”

[Fabian Engel](#), University of Göttingen

“The German Cooperative Banks and Consumer Credit”

[Orsi Husz](#), University of Uppsala

“De-Vicing Consumer Credit in 1960s-1970s Sweden”

1.30-3.30 pm Part III – Moralizing the Consumer Credit Market

Joost Jonker, University of Amsterdam (Business History) & International Institute for Social History

“From Hapless Victims of Desire to Responsibly Choosing Citizens. The Emancipation of Consumers in Law Countries’ Consumer Credit Regulation”

[Gunnar Trumbull, Harvard Business School](#)

“The Moral Life of Markets: the Rise and Fall of Small Lending in England, America and Japan”

3.30-4 pm Concluding Discussion

Conveners

[Sabine Effosse](#), Paris Nanterre University

[Sean O’Connell](#), Queen’s University of Belfast

Crédits : [Archives historiques BNP Paribas](#). Conception et réalisation : Delphine Mondout, Université Paris Nanterre, Direction de la recherche, IDHES (UMR 8533)

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